

Why Choose a Consulting Firm?

To . . .

1. Provide an objective viewpoint to the Advancement team, President, CEO, CFO and Board Members,
2. Bring awareness to pitfalls as well as successful strategies of comparable projects,
3. Highlight the benefits of an effectively and efficiently run program through example, and
4. Be a resource to the entire advancement team including the President, CEO, V.P. for Advancement, all Revenue Generating and Management Directors.

Philanthropic trends are changing. More often Philanthropic programs are looking to independent counsel to provide the expertise and leadership in areas where their programs need the most help. Professional assistance can be utilized in a number of ways from planning your approach, customizing your strategies and coaching your leadership team to providing advice on marketing efforts.

Philanthropy of today is sophisticated and strategic. There is a demand by donors for accountability and a return on the investments they choose to support. By engaging the expertise of philanthropic consultants, an organization can better plan for the costs of a capital campaign from the onset to completion of the program.